Makivik Corporation
Société Makivik

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PUBLIC NOTICE

Kuujjuaq, September 7, 2006

SPECIAL DISCOUNT GRANTED TO NUNAVIK JBNQA BENEFICIARIES

Makivik Corporation is proud to inform you that the store **PLAY IT AGAIN SPORTS** located at 2973 St-Charles Blvd, Kirkland, P.Q. (near and North of the Transcanada), has agreed to grant a roughly special discount of 14% (no charge of GST nor PST) to all *JBNQA Nunavik Beneficiaries* shopping at their store, upon presentation of the JBNQA Beneficiary Card issued by Makivik Corporation.

Letter of confirmation for reference inserted hereafter. The present Public Notice will also be printed in our next issue of Makivik Magazine and appearing on our website.

PLAY IT AGAIN SPORTS sells various sporting products such as hockey equipment \ ski \ roller blades \ snowboards \ golf \ soccer \ baseball

PLAY IT AGAIN SPORTS®

Mr. Pita Aatami
President
Makivik Corporation

August 29, 2006

We at Play It Again Sports will not charge the residents of Nunavik either G.S.T. nor the P.S.T. which combined is roughly a 14% discount.

We at Play It Again specialize in Ice Hockey, Figure skating, Alpine Ski, Snow Board, and Cross Country skiing. In the summer months you'll notice a wide selection of Soccer, Baseball, Golf, Lacrosse, and Inline skates in our store at very competitive pricing.

We will be happy to carry the discount structure through the year in all categories new or used on all products at regular price.