Makivik Corporation
Société Makivik

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PUBLIC NOTICE

Kuujjuaq, August 31, 2006

SPECIAL DISCOUNT GRANTED TO NUNAVIK JBNQA BENEFICIARIES

Makivik Corporation is proud to inform you that the stores **SPORTS EXPERTS** and **ATMOSPHERE** located at Fairview Shopping Centre in Pointe Claire, P.Q., have agreed to grant a special discount to all *JBNQA Nunavik Beneficiaries* shopping at their stores, upon presentation of the JBNQA Beneficiary Card issued by Makivik Corporation.

Letter of confirmation for reference inserted hereafter and in our website. The present Public Notice will also be printed in our next issue of Makivik Magazine.

SPORTS EXPERTS sells merchandise such as Hockey equipment \ ski \ roller blades \ snowboards \ sporting footwears \ sporting clothing
ATMOSPHERE sells merchandise such as: tents, sleeping bags and all other products aimed for outdoor activities.

sports experts

ATMOSPHERE
SPORTS - PLEIN AIR

6815 Transcanada y-04b
Pointe Claire, Qc.
H9R 5J1
Tel : (514)694-8181

July 25, 2006

The Sports Experts store located in the Fairview shopping center is pleased to offer the following discounts to the JBNQA members of the Nunavik communities.

Upon presentation of your JBNQA Beneficiary Card issued by Makivik Corporation, you will be entitled to receive 25% off on regular priced merchandise and an additional 10% off already reduced merchandise to a maximum discount of 50%.

This discount is applicable on all merchandise found in either the Sports Experts or Atmosphere stores with the exception of the following items: Kayaks, Bikes, Golf Balls,